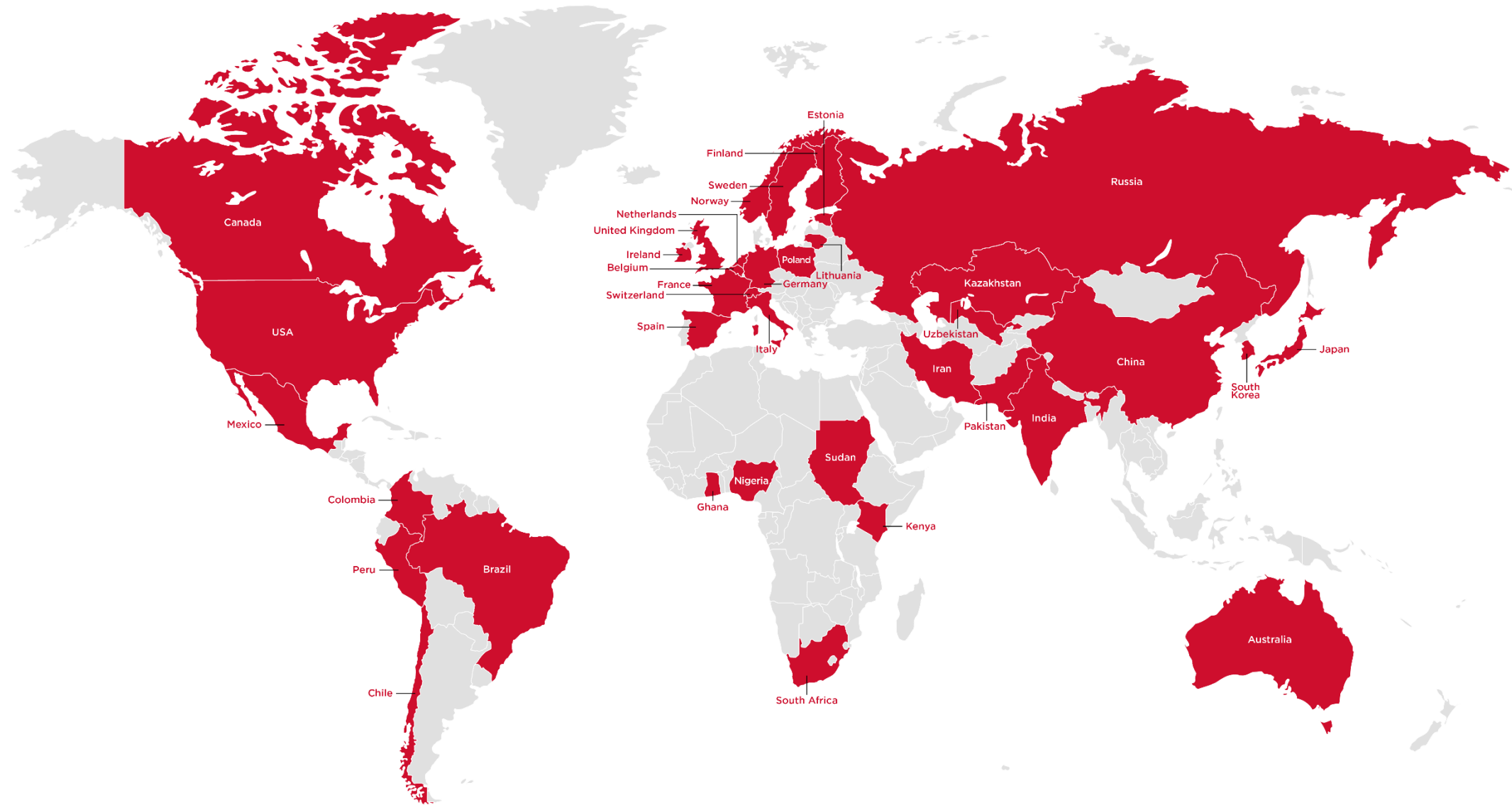




GLOBAL OOH COVERAGE



Taking the Middle East Global





OUR REACH IN

THE BIGGEST MARKETS

UNITED KINGDOM



United Kingdom

Key site



Name

Piccadilly Lights

City

London

Size

783.5 sq. m
Sold in multiple

Format

Digital

Impact count

7,895,833/week

Screening hours per day

On Rotation + 30 Secs
Take Over

United Kingdom

Key site



Name

Canary Wharf Screen

City

London

Size

6.4M H x 3.52M W

Format

Digital

Location

East of London

Impact count

1,284,034 per week

Screening info

10 secs in 80 secs loop

United Kingdom

Key site



Name

Chiswick Towers

City

London

Size

448px x 576px
Portrait

Format

Digital

Location

M4 flyover. Between Heathrow
and Central London

Impact count

868,000/week

Screening info

4 screens X 25% SOV

United Kingdom

Key site



Name

London Cromination

City

London

Size

1600px x 400px

72 meters long (entire canvas)

Format

Digital

Location

M4/A4 route connecting central London to Heathrow

Traffic Count

4m impacts per week

FRANCE



France

Key Site



Name

Paris Ring Rd

City

Paris

Format

Digital

Impacts

2,530,000

Screen time

10" in a 36" loop

France

Key Site



Name

Iconic Vélizy 2

City

Paris

Format

Digital

Screen time

10" in a 60" loop

France

Key Site



Name

Mall Aéroville

City

Paris

Format

Digital

Screen time

10" in a 60" loop

France

Key Site



Name

Mall Rosny 2

City

Paris

Format

Digital

Screen time

10" in a 60" loop

France

Transit



Name

Paris Metro

City

Paris

Format

Digital

USA



USA

Key sites



Name

Nasdaq

City

New York

Size

10,000 sq. ft
Portrait

Format

Digital

Location

Times Square, Manhattan,
New York

Impact count

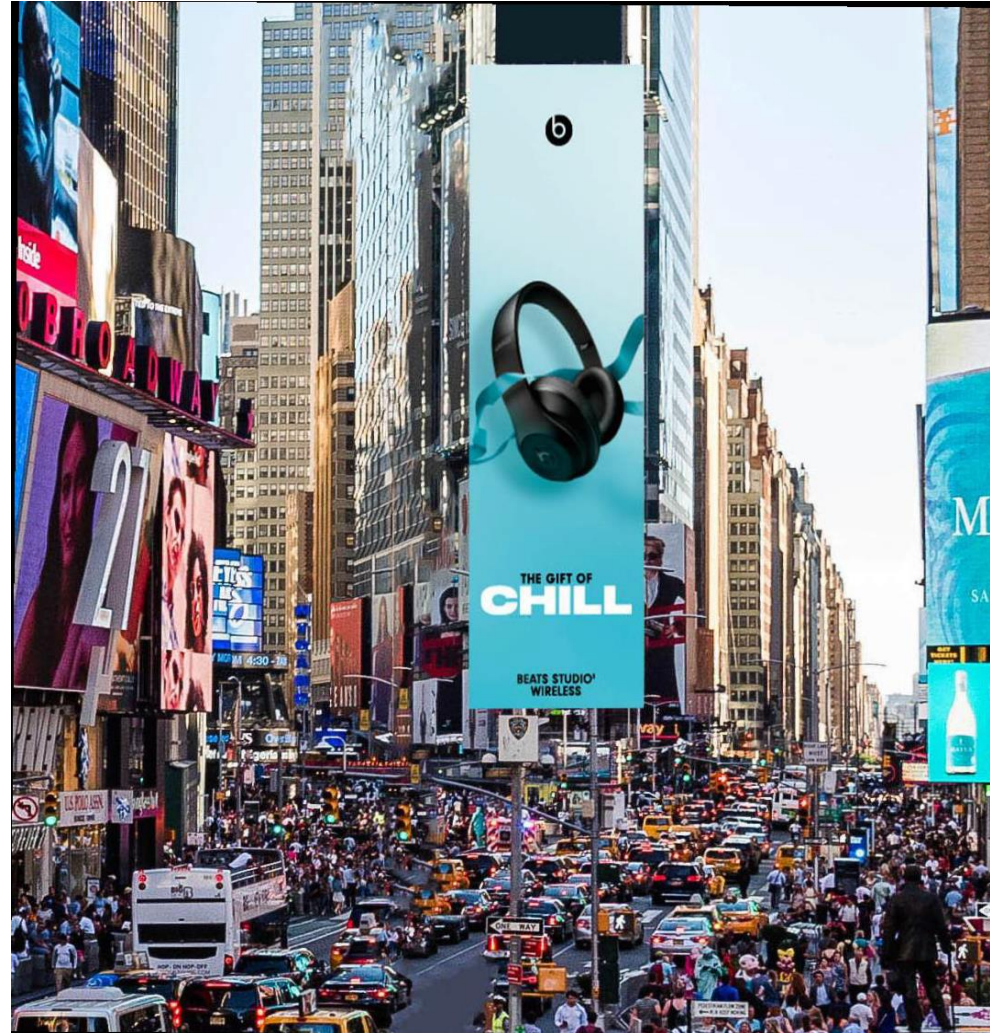
330,000/week

Screening info

5 mins/hour

USA

Key sites



Name

Times Square Tower

City

New York

Size

200' X 36'
Portrait

Format

Digital

Location

Manhattan, New York
Between Broadway and
7th Avenue

Impact count

20,000,000 per week

USA

Key sites

**Name**

1567 Broadway WS 15ft
S/O 47th St F/E – 7
(D00126)

City

New York

Size

55" x 31"

Format

Digital

Time

5 minutes per hour

Number of slots

5

Impact count

793,630 per week

USA

Key sites

**Name**

1567 Broadway WS 5ft
S/O 47th St F/E – 8
(D00127)

City

New York

Size

44" x 44"

Format

Digital

Time

5 minutes per hour

Number of slots

5

Impact count

782,709 per week

USA

Key sites

**Name**

1560 Broadway ES 75ft
N/O 46th St F/W -
(D00128)

City

New York

Size

31" x 51"

Format

Digital

Time

5 minutes per hour

Number of slots

5

Impact count

745,959

USA

Key sites



Name

1540 Broadway ES 120ft S/O 46th St
F/W - (D00130)

City

New York

Size

41" x 72"

Format

Digital

Time

5 minutes per hour

Number of slots

5

Impact count

768,154

USA

Key sites



Name

20 Times Square ES 8ft
N/O 47th Street F/SW -

City

New York

Size

41" x 72"

Format

Digital

Time

5 minutes per hour

Impact count

768,413

USA

Key sites



Name
Godzilla

City
New York

Size
15,000 sq. ft

Format
Digital

Time
15s within a 90" loop

Impact
1.5 million daily impressions

JAPAN



Japan

Key Sites



Name

Shibuya Crossing

City

Tokyo

Format

4 LEDs

Screening info

15 sec X 8 times

KOREA



Korea

Key Sites



Name

Giant Art Canvas

City

Seoul

Size

14 x 8 H

Impacts

98,787

Screening info

150 times per day

CHINA



China

Key site



Name
Jingxin Building Screen

City
Beijing

Format
Static

Location
Beijing Central Business District

Impact count
26,222,000/week

Screening info
15 sec X 60 times

China

Key site



Name

Shanghai Xujiahui Metro City

City

Shanghai

Size

17.92 x 42.34
Portrait

Format

Hemisphere LED

Impact count

607,500/week

Screening info

15 sec X 60 times

China

Key site



Name

East 2nd Ring Fullink Plaza – Beijing

City

Beijing

Format

Digital

Screening info

15 sec X 60 times

China

Key site



Name

Tianhe North Sinopec
Mansion – Guangzhou

City

Guangzhou

Format

Digital

Screening info

15 sec X 60 times

China

Key site



Name

West Gate Mall, Nanjing West Road
– Shanghai

City

Shanghai

Format

Digital

Screening info

15 sec X 60 times

China

Key site



Name

Guangzhou Beijing Rd Pedestrian Street

City

Guangzhou

Format

Digital

Screening info

15 sec X 60 times

LET'S DISCUSS

Tel: +971 4 425 3300

Email: info@themediavantage.com

Website: www.themediavantage.com

Location: Office 2003, JBC 3, Cluster Y,
Jumeirah Lakes Towers, P.O. Box 358639,
Dubai, United Arab Emirates

